

# City of Copperas Cove Information Item

August 28, 2012

## Animal Control “Thundershirt” Grant

Contact – David Wellington, Senior Animal Control Officer, 547-5584  
dwellington@copperascovetx.gov

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**SUBJECT: Notification of “Thundershirt” Grant Award.**

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**1. PROJECT DESCRIPTION**

The Copperas Cove Animal Control Department is pleased to announce the award of the “Thundershirt” Grant from the Petfinder Foundation and the Thundershirt Company dated July 19, 2012.

**2. BACKGROUND/HISTORY**

The Copperas Cove Animal Control Department received 75 “Thundershirts” valued at \$2,996.25. The shirts are placed on the dogs held at the shelter at the time of adoption. The shirts are stated to provide the benefit of alleviating stress symptoms which allow the dogs to relax and become more adoptable.

**3. FINDINGS/CURRENT ACTIVITY**

The conditions of the grant are attached and include the City’s agreement to track and share with the Petfinder Foundation monthly shelter statistics for the duration of the grant project.

**4. FINANCIAL IMPACT**

A grant match is not required to receive the grant. The only costs will be staff time to share the requested shelter statistics with the Petfinder Foundation.

# Petfinder.com

## FOUNDATION

July 19, 2012

Copperas Cove Animal Shelter  
David Wellington  
1601 North 1st Street  
Copperas Cove, TX 76522

Dear Copperas Cove Animal Shelter,

On behalf of the Petfinder Foundation and its Board of Directors, I would like to congratulate you on receiving 75 Thundershirts valued at \$2996.25 for the Copperas Cove Animal Shelter.

The Petfinder Foundation is a 501c3 organization dedicated to ending euthanasia of adoptable pets. Our primary focus is the further assist Petfinder.com adoption partners through problem solving, fundraising and providing relief in times of stress or disaster.

This grant comes from our partners, the Thundershirt Company. The Thundershirt, when used at a shelter alleviates stress symptoms in over 80% of the dogs who use it, allowing dogs to relax and become more adoptable. The Thundershirt then follows the dog to her new home, providing her with a soothing pressure that should help to reduce her anxiety and improve the adoption experience for both dog and owner.

The awarding of this grant is conditioned on your organization's agreeing to the following terms and conditions.

1. The Copperas Cove Animal Shelter agrees to accept delivery for the Thundershirt.
2. The Copperas Cove Animal Shelter agrees to track and share with the Petfinder Foundation monthly shelter statistics for the duration of the grant project (number of incoming dogs, number of dog adoptions, number of animals euthanized, how that number has changed, etc.) These statistics will only be used to evaluate the impact of the Thundershirt. Individual results/reports will not be shared; any report of data will be done in aggregate. The shelter will be sent a monthly email from the, Petfinder Foundation Program Manager, asking to complete the online survey. Surveys must be completed within one week from the request date.
3. The Copperas Cove Animal Shelter must properly use and store the Thundershirt as well as train all staff and volunteers to properly use and explain to adopter the use of Thundershirt.
4. The Copperas Cove Animal Shelter agrees to provide the Petfinder Foundation with a final written report on how the grant was used and the results achieved. This report is due not more than three months after the expiration of the grant. This report should include adoption stories and photographs of dogs and Thundershirt. If necessary, an interim progress report may be requested by the Petfinder Foundation.

4729 E. Sunrise Drive #119

Tucson, Arizona 85718

Phone: 520-207-0626

Fax: 877-637-1607

e-mail: [foundation@petfinder.com](mailto:foundation@petfinder.com)

Visit us online at [www.petfinderfoundation.com](http://www.petfinderfoundation.com)

# Petfinder.com

## FOUNDATION

5. If Copperas Cove Animal Shelter decides to publicize this award, please inform the Petfinder Foundation and make sure that the correct name and logo of our Foundation is used in any press releases or articles. We may be able to assist with providing quotes or arranging interviews if needed. Thundershirt must be included in recognition of this grant along with Petfinder Foundation.
6. If Copperas Cove Animal Shelter has a Thundershirt retail program, we encourage you to retain the grant Thundershirt and have the adopters purchase a new Thundershirt from you for their dog. If you do not have a retail program, you can encourage your adopter to purchase a Thundershirt online through Thundershirt.com. If you believe the adopted dog is relying upon the grant Thundershirt and should not be without one, you may send the grant Thundershirt home with the adopter. In this case, we suggest that you can encourage the adopter to donate one back to your organization through the Thundershirt Donation Program, visit <http://www.petfinder.com/promotions/thundershirt> for more information on that program.
7. The Copperas Cove Animal Shelter agrees to provide all adoptive families with the Petfinder Foundation and the Thundershirt card explaining the Thundershirt grant program and how to purchase a Thundershirt for their newly adopted dog. Cards must be sent home with families at time of adoption.
8. The Copperas Cove Animal Shelter must participate and train all staff and volunteers to properly use and explain to adopters the Thundershirt. The training sessions will be held online via video and through emails from the Petfinder Foundation.
9. Finally, when appropriate, Copperas Cove Animal Shelter will communicate to the Petfinder Foundation any questions, concerns or challenges they are having prior to or during the implementation of this grant project.

On behalf of the Petfinder Foundation, I wish you and your staff much success in implementing the Thundershirt program. If you have any questions or concerns about this grant, do not hesitate to let me know.

I look forward to hearing more from Copperas Cove Animal Shelter in the months and years ahead!

Truly,



Liz Baker  
Executive Director  
Petfinder Foundation

4729 E. Sunrise Drive #119

Tucson, Arizona 85718

Phone: 520-207-0626

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e-mail: [foundation@petfinder.com](mailto:foundation@petfinder.com)

Visit us online at [www.petfinderfoundation.com](http://www.petfinderfoundation.com)



**Petfinder**  
FOUNDATION

Your newly adopted dog has received a Thundershirt courtesy of a grant from the Petfinder.com Foundation and Thundershirt.

Thundershirts are great for:

- Fear of thunder/fireworks
- Separation anxiety
- Travel anxiety
- Crate training
- Problem barking
- Hyperactivity
- Leash pulling
- And more!



To purchase a Thundershirt for your newly adopted friend, where 15% of your purchase will benefit the Petfinder.com Foundation, please visit: <http://www.petfinder.com/promotions/thundershirt>



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