

# City of Copperas Cove Information Item

October 15, 2012

## Application of Green Bag Grant

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**SUBJECT: Keep Copperas Cove Beautiful Green Bag Grant Application.**

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### 1. BACKGROUND/HISTORY

In August 2012 Keep Copperas Cove Beautiful (KCCB) located a \$25,000 H-E-B and Central Market Green Bag Grant being administered through Keep Texas Beautiful. The amount of each grant award varies between \$150 and \$3,000. The grant application required a project to focus on either, water conservation and education, plastic bag recycling/reduction, or an educational program pertaining to environmental education and/or waste management. Special consideration is given to projects that involve schools, youth groups, and/or a partnership with H-E-B or Central Markets. The deadline for the grant application was September 21, 2012. The deadline to complete the project is one year from receipt of the grant award.

### FINDINGS/CURRENT ACTIVITY

Keep Copperas Cove Beautiful, with assistance from the Finance Department, prepared and submitted an application on September 21, 2012. The application outlined a single use plastic bag education event in partnership with H-E-B. With a maximum grant award of \$3,000, KCCB will purchase 1,500 reusable shopping bags. Throughout the event, set to take place during the new H-E-B opening weekend early next year, the reusable shopping bags will be handed out to customers coming into the store. If all bags are not distributed during the grand opening weekend, up to five (5) more weekends are available to complete the project.

The purpose of the event is to educate the public about plastic bag versus reusable shopping bag usage, thus educational material about plastic bag usage, recycling and the impact plastic bags have on the environment, will also be handed out.

Grant award notifications will be October 22, 2012.

### 2. FINANCIAL IMPACT

None.