

# City of Copperas Cove Information Item

November 26, 2012

## Banners

Contact – Andrea M. Gardner, 254-547-4221

[agardner@copperascovetx.gov](mailto:agardner@copperascovetx.gov)

---

**SUBJECT: An update on recent complaint regarding banner placement.**

---

### 1. PROJECT DESCRIPTION

The Copperas Cove City Council reviewed and revised the City's Sign Ordinance in May 2010 and in May 2011.

### 2. BACKGROUND/HISTORY

Prior to the May 2010 revisions being approved, numerous public hearings to allow input from the citizens and members of the business community were conducted. After consideration of all comments, the City Council adopted the existing ordinance.

### 3. FINDINGS/CURRENT ACTIVITY

In October 2012, City staff was contacted by a representative of the Martin Walker PTA requesting a permit/permission to place a banner at the intersection of Hwy 190 and S. FM 116 to advertise the school's annual Fall Festival.

City staff explained to the PTA representative that the location requested is TxDOT right of way and the City does not have the authority to authorize placement of items on non-City property. Staff did recommend placement of the banner at the TxDOT pre-designated locations. Although the locations (1- S FM 116 just before FM 3046, 2- W. Hwy 190 in the area of FM 2657, 3- N FM 116 and 4- E Hwy 190) are TxDOT right of way, TxDOT has provided written authorization for banners to be placed in the four locations provided the banners meet TxDOT specifications. Thus, the pre-designated authorized TxDOT locations were proposed to the PTA. Unfortunately, the PTA had the banner prepared prior to seeking a permit and the banners purchased did not meet TxDOT specifications and the locations were not desirable by the PTA.

Should the City Council desire to pursue one other option utilized by other communities (banner placement in the downtown area on utility poles that stretches across the roadway), the Council may request an item be placed on a future agenda for discussion. An item of importance is Avenue D is considered

the major roadway in the downtown area and is a TxDOT roadway, thus the right of way would belong to TxDOT.

**FINANCIAL IMPACT**

None.