

City of Copperas Cove Information Item

October 27, 2013

Eco Harvest Event
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SUBJECT: Eco Harvest Two Day Event Report.

1. BACKGROUND/HISTORY

Each year, Keep Copperas Cove Beautiful organizes, plans and hosts the Eco Harvest, a two-day sustainability education event. Presenters volunteer to come out and provide interactive presentations on a range of topics, including recycling, composting, energy conservation and water pollution. The event is held at the Copperas Cove Civic Center and KCCB partners with CCISD to ensure that children of various ages have the opportunity to attend. The second day is open to the public and offers a free pancake breakfast cooked by volunteers from the Copperas Cove Noon Rotary Club.

FINDINGS/CURRENT ACTIVITY

This year, the school portion of the event was held on Friday, October 18, 2013 from 9 am – 2 pm and the public portion of the event was held on Saturday, October 19, 2013 from 9 am – 12 pm.

The first day is strictly for 4th and 5th grade students. During the school event, 961 fourth and fifth grade students from all 9 elementary schools were able to attend. To accommodate that many children, the day was split into three sessions. Each session consisted of five 10 minute presentations, followed by a 25 minute presentation by Zoomagination from San Antonio.

The public event was attended by 112 people with attendees in the following age groups:

0-6 year group: 31 attendees
7-12 year group: 13 attendees
13-17 year group: 5 attendees
18 + up age group: 58 attendees
Did not fill out a survey: 5 attendees

This is the second year a presenter's booth competition was held. Each attendee casts a vote by completing a survey prior to leaving the event. The

winner of the booth competition was Fort Hood Recycle with 13 votes. Second place went to the Mayborn Planetarium with 5 votes and with 4 votes Wilco Recycling received 3rd place.

Keep Copperas Cove Beautiful will be hosting a "Thank You" reception on Monday, November 18, 2013 at 5:30 pm at the Police Department Community Room where we will take the opportunity to sincerely thank all of the volunteers and presenters who worked so hard on making the fourth annual Eco Harvest extremely successful.