

City of Copperas Cove Information Item

March 30, 2015

Parks and Recreation New Domain Name and added Capacity of the Team Sideline Website

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**SUBJECT: Parks and Recreation New Domain Name and added Capacity of
theTeam Sideline Website.**

1. PROJECT DESCRIPTION

To upgrade the existing Parks and Recreation Team Sideline Website page to offer better access, administrative control, communication to the coaches, parents, and participants.

2. BACKGROUND/HISTORY

The Copperas Cove Parks and Recreation Department maintains a webpage on the City of Copperas Cove website: www.copperascovetx.gov. However, to keep up with the ever changing world of Parks and Recreation such as game schedules, field closures, and special events, the Parks and Recreation Department utilizes the webpage www.teamsideline.com/copperascove through a vendor named Team Sideline.

3. FINDINGS/CURRENT ACTIVITY

Recently, the Parks and Recreation Department upgraded the Team Sideline software which allows for more control over the content, administrative reports, and surveying. The software upgrade also provides the Parks and Recreation Department a new and less cumbersome domain name. Therefore, the former domain name: www.teamsideline.com/copperascove is now www.ccpard.com.

The shortened domain name and added administrative control of the team sideline page enables the Parks and Recreation Department to offer an up-to-date webpage for participants, coaches, and players while offering staff better tracking tools of participants, league play, and statistical analysis.

The new website also allows Parks and Recreation Department to advertise the Hills of Cove Golf Course special events, tournaments, sales in the Pro-shop, and up-to-the minute course conditions and/or closures.

4. FINANCIAL IMPACT

Sufficient funds exist in the Parks & Recreation operating budget for FY 2015 to cover the cost of Team Sideline in the amount of \$800.00.