

City of Copperas Cove Information Item

SEPTEMBER 25, 2015

Youth Advisory Council

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SUBJECT: Appointment of Positions on the Youth Advisory Council & Use of Social Media

1. PROJECT DESCRIPTION

The Copperas Cove Youth Advisory Council (YAC) consists of 30 members and one Council Liaison. The 30 members are appointed by City Council and serve a two (2) year term. Eligible youth participants must be a student, between grades 8-12, and in good standing.

2. BACKGROUND/HISTORY

The YAC was created based on the information from the Master Plan Needs Assessment and the information from public meetings held December 2010 and December 2011.

The YAC defines specific ways to address youth community issues and the development of activities and programs designed and promoted through the City of Copperas Cove Independent School District. Furthermore, the YAC also promotes and encourages youth involvement in City government.

3. FINDINGS/CURRENT ACTIVITY

During the August 18, 2015 Council Meeting, the City Council approved the appointment of Council Member George Duncan to serve on the YAC as the Council Liaison. The membership applications of Destiny Frank, Charlie Harber, Serenity Taylor, Aldiel Hernandez-Lopez, and Kaylee Steele were also approved at the same meeting.

Applications for appointment have been submitted by DeAdrian Malone and Brandon Parton and will be presented for approval at the October 6, 2015 Council Meeting. Approval of the new applicants would bring the total number of members to sixteen (16) with the need to fill fourteen (14) more vacancies.

The YAC is working towards different initiatives to recruit members and better promote their events. The lack of a social media presence has made their ability to communicate with peers and the community challenging. Social media has

proven to be a valuable resource especially among this age demographic. During the September 17, 2015 YAC Meeting, members requested that Facebook be used as their social media outlet to promote events and enhance recruiting and fundraising. City staff supports this request based on the City acting as the Facebook page administrator and allowing only select YAC members to act as moderators.

4. FINANCIAL IMPACT

None.