

City of Copperas Cove Information Item

March 10, 2016

New Programs and Their Fees

Contact – Joe Brown, Director of Parks and Recreation 542-2719

jbrown@copperascovetx.gov

SUBJECT: Copperas Cove Parks and Recreation Department has planned several new programs which are associated with fees.

1. BACKGROUND/HISTORY

The Parks & Recreation Department has started to look at how we could serve the community with new programming, and create new revenue streams with the assets that we currently have.

2. FINDINGS/CURRENT ACTIVITY

The following is a list of new programs and their associated fees along with a brief description. These programs and associated fees will come before City Council during the Regular Council Meeting scheduled for April 5, 2016. The Parks & Recreation Department would like to provide information to the City Council on these programs in order to begin marketing a few programs to the community.

All youth golf programs outlined below will aim to serve children ages 8-17 years old

- Golf Clinic will be a 1 day event priced at \$30.00
Clinic will include basic instruction on the game of golf
- Golf Camp will be a 3-5 day event priced at \$60.00
Camp will include instruction and playing of situational golf
- Golf Program will be 4-6 week event priced at \$100.00
Program will include instruction on all phases of the game as well as learning to play golf
- Junior Golf League will be a 8 week event (\$20.00 to join league) (\$30.00 per tournament that you choose to play)
League will contain a series of golf tournaments allowing junior golfers to experience a competitive tournament atmosphere
- Punch Card System - (\$27.00 / 10 punches per card) each card purchased will have 10 punches. These punches can get patrons into the early morning Lap Swims, Water Aerobics Classes, and Aqua Zumba Classes. Standard process, but card will change per class/activity

- Pickleball Tournaments-(\$25.00 per team doubles / \$15.00 per team singles) Parks and Recreation will host doubles and singles tournaments
- Copperas Cove Adaptive Sports Program- (\$20.00 per player) Children ages 5-18 with physical and intellectual disabilities participate in youth sports leagues. Department aims to launch this program with Fall Soccer and grow it from there with the overall goal, being to offer children with physical/intellectual disabilities a sport to play year around (Ran through and by the Parks & Recreation Department)



FINANCIAL IMPACT

These programs will have an impact to the current revenue projections for the Parks & Recreation Department as they are all new programs with fees attached. These proposed programs will not have financial impact or added expenses to the general fund. The adaptive sports program will be funded through sponsorships provided by various local businesses, which will be an on-going process.

Action Options/Recommendation

These programs and associated fees will come before City Council during the Regular Council Meeting scheduled for April 5, 2016. The Parks & Recreation Department wanted to provide information to City Council on these programs in order to begin marketing these programs to the community prior to this date.