

FOR IMMEDIATE RELEASE

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**Copperas Cove Police Department
Beard It Up & Color for the Cure Fundraiser**

COPPERAS COVE, TEXAS – During the month of November, Copperas Cove Police Department officers and support staff will be participating in the Beard It Up & Color for the Cure fundraising campaign. We will be joining several other law enforcement agencies in helping donate and bring awareness to DIPG (Diffuse Intrinsic Pontine Glioma) research.

Officers that donate will receive a conditional exemption from the Department's dress code policy on facial hair and be allowed to grow a beard or goatee to demonstrate their support for the fundraiser. Female officers who donate can also receive an exemption on the nail color policy by wearing a color that best represents the form of cancer awareness that is closest to them.

We are also encouraging anyone interested in helping support this important fundraiser to please donate through our team at the link below. Anyone who donates \$30 or more will receive a Cure Starts Now t-shirt.

<https://thecurestartsnow.salsalabs.org/beard-it-up/p/copperascovepolicedepartment>

- Click on the donate button and complete the registration process. Any donation of \$30 or more will include a t-shirt.
- Name displayed under "Your Info" will be exactly what you put down and it will appear under our team. Due to privacy issues, you may enter last name and first initial or click the "display anonymous" button on top of the registration page and your name won't be listed.
- At the completion of registration and payment, an email will be sent to you with a receipt for tax write off.

DIPG strikes at the heart of childhood and is a disease in desperate need of a cure. It is one of the most resistant of all cancers to chemotherapy treatments; it affects primarily children (whose treatment has historically led to innovations in many other forms of cancer), and with a "dismal" prognosis, alternatives are few. These obstacles offer researchers a chance to revolutionize cancer research and prevention. It is even suggested that a cure to DIPG might result in a cure for almost every other type of cancer.

Our point of contact for “The Cure Starts Now” is listed below. Vicky is the spouse of a state trooper and has lost a child to DIPG making this campaign very personal to her. Her family is part of our extended law enforcement family making this campaign also very personal to us.

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