



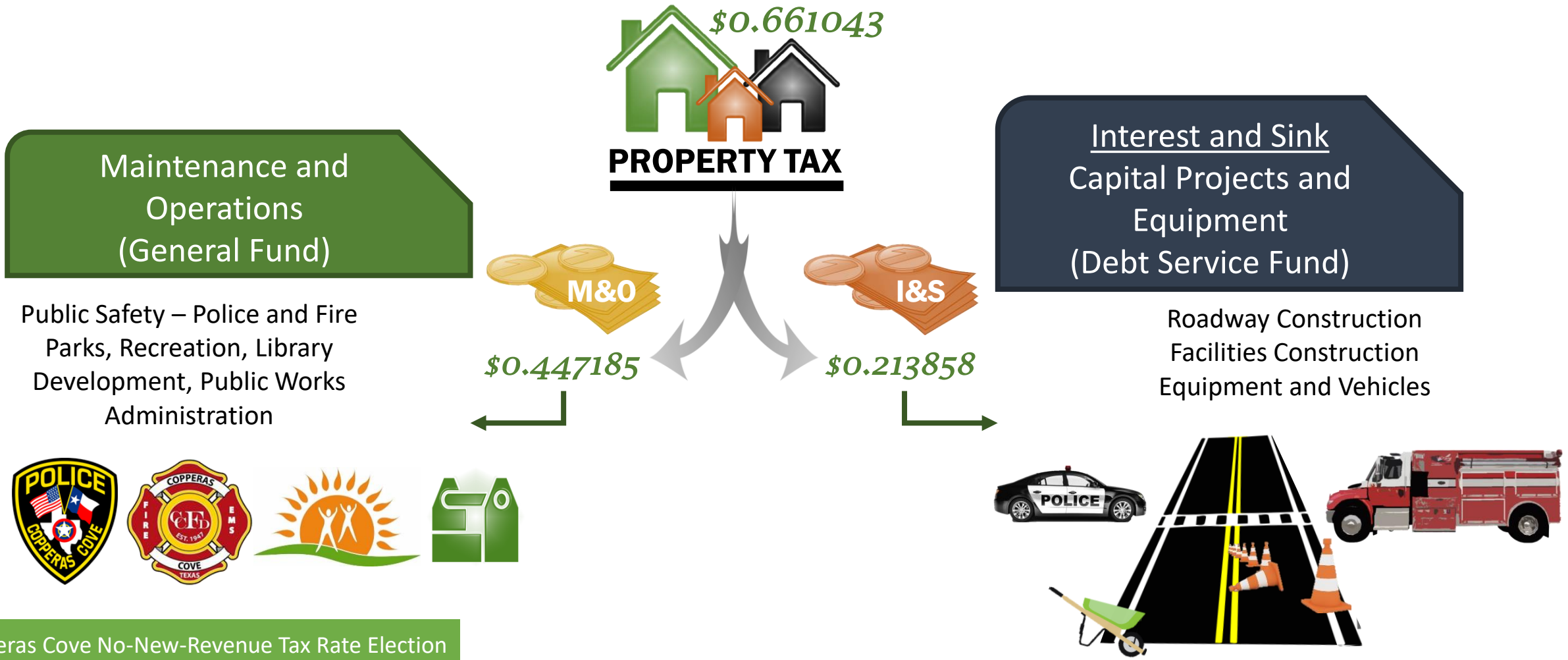
2024

No-New- Revenue Tax Rate Election

What is the No-New-Revenue Tax Rate Election?

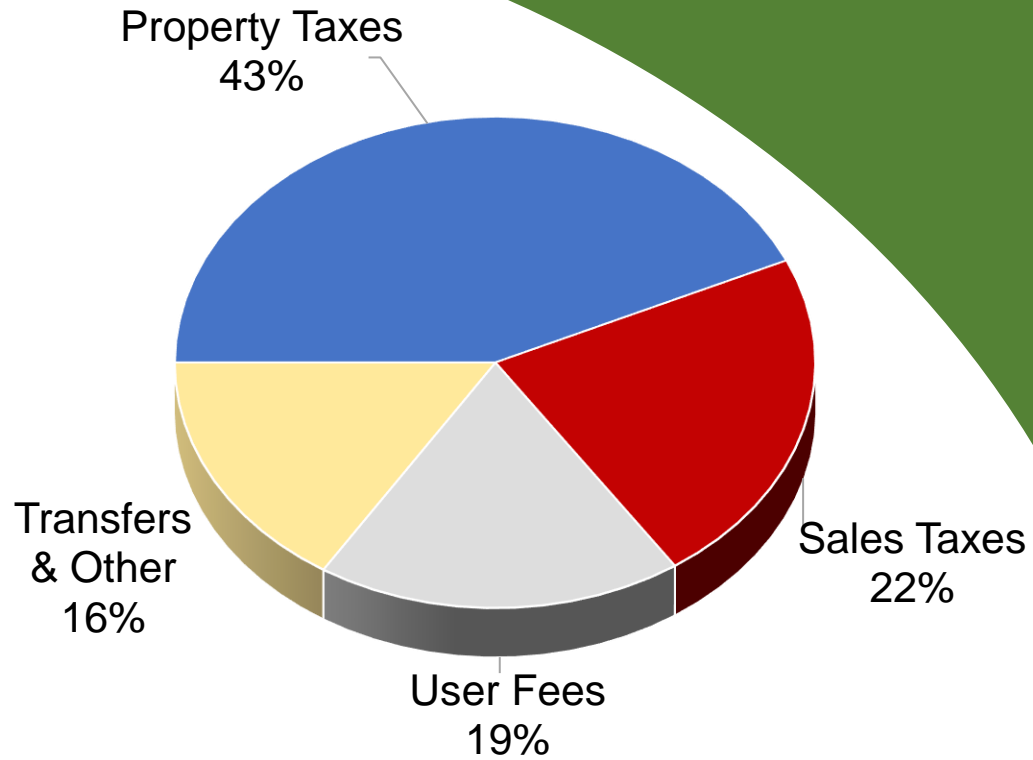
- A No-New Revenue Tax Rate Election is an election required to be held when the City adopts a Maintenance and Operations (M&O) tax rate that exceeds a prescribed amount known as the Voter-Approval Tax Rate.
- Tax Rate Elections are required to be held during November elections.
- The Tax Rate Election proposes the No-New-Revenue Tax Rate of \$0.661043, a 1.1609 cent decrease from last year's tax rate, in order to fund competitive Police and Fire salaries and maintain public services.
- City Council has reduced the tax rate over the past six (6) years from \$0.797908 (2019) to \$0.6727 (2024). This election, if successful, will still result in a tax rate decrease as proposed at \$0.661043 (2025).

How does Copperas Cove Allocate the Tax Rate?

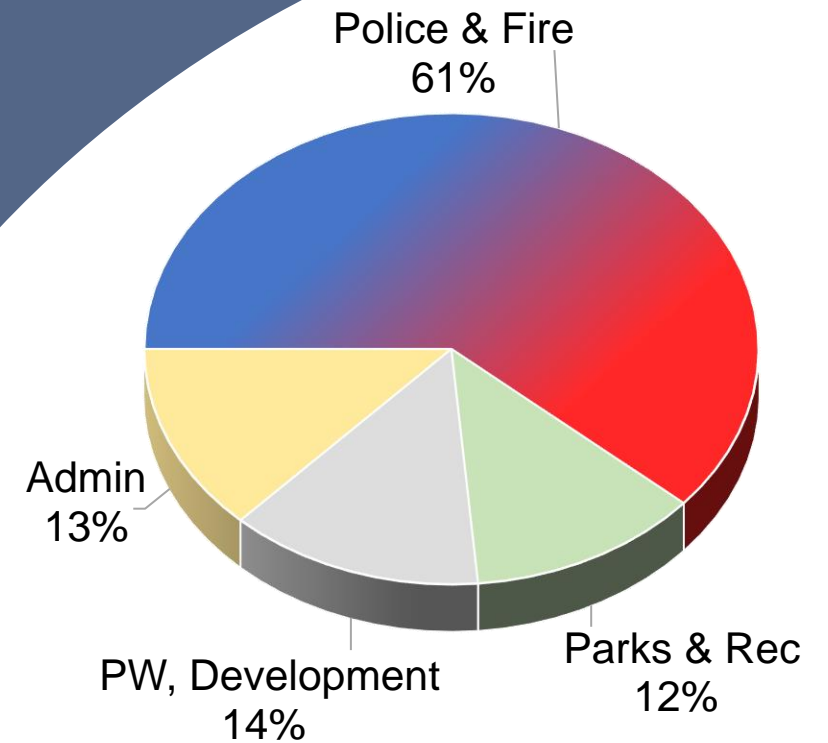


Where do your taxes go? M&O (General Fund) Breakdown

Revenues



Expenses



Why call a Tax Rate Election? How does it impact the City?

- Public Safety (Police and Fire) is the largest expense in the General Fund.
- Police and Fire salaries are behind other regional departments by an average of 14%.
- Passing (approval) of the No-New-Revenue Tax Rate
 - reduces the pay gap for Police and Fire in comparison to other departments;
 - bridge the budgeted deficit; and
 - establishes funding to maintain essential public services.

What will the additional tax revenue fund? Police Services

- Police Officers
 - Pay gap history
 - Retention challenges – total officers, turnover, reason for departures
 - Recruiting struggles – Applicant reductions, Starting pay behind
 - Training cost (Police Academy)

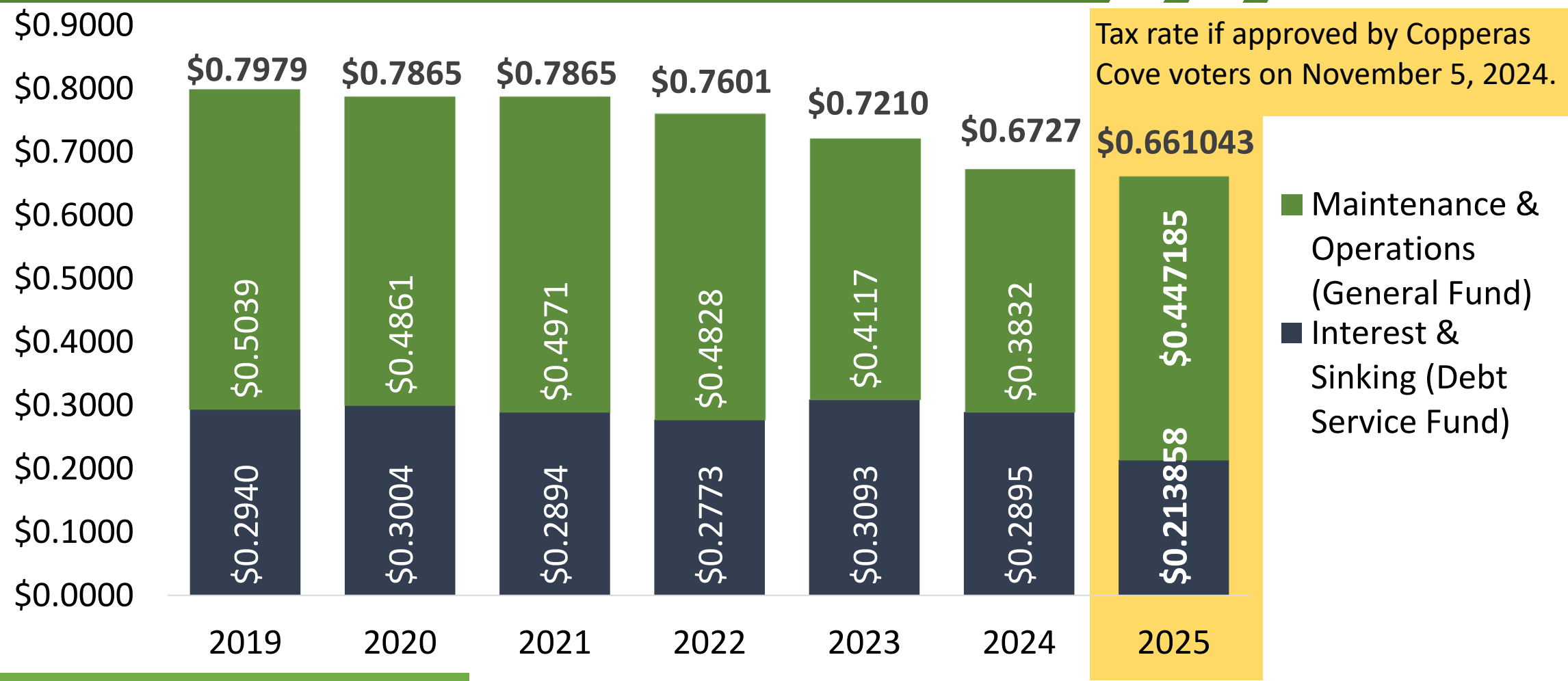


What will the additional tax revenue fund? Fire and Medical Services

- Firefighters/EMT (Paramedics)
 - Pay gap history
 - Retention challenges – total firefighters, turnover, reason for departures
 - Recruiting struggles – Applicant reductions, Starting pay behind
 - Training cost (Fire Academy, EMT & Paramedic School)



Property Tax Rate Seven-Year History



Funding if the No-New-Revenue Tax Rate Passes:



\$0.052964

higher than the voter-approval rate



\$1,143,596

Funding for Police and
Fire Competitive
Salaries and
Maintaining Public
Services

For / Against Impact of the No-New-Revenue Tax Rate Election

FOR



Reduce tax rate by 1.1609 cents



Average tax increase of \$8.25/month



Generates \$1.1 million in funding



Funding for competitive Copperas Cove first responder salaries



AGAINST



Reduce tax rate by 5.2964 cents



Average tax decrease of \$0.33/month



Creates a budget shortfall to be addressed after the election



Does not fund competitive pay for first responders

On average, the difference between a For and Against Vote is less than \$9/month

But my home value changed!!!



Taxable Value*	\$176,586
Tax Rate	\$0.672652

2024 Tax Due
\$1,187



Taxable Value*	\$194,577
Tax Rate	\$0.661043

2025 Tax Due
\$1,286

FOR A FAVOR

AGAINST EN CONTRA

2025 Tax Due
\$1,183

Tax Rate \$0.608079

Residents ¹⁾with frozen property taxes for disability or being 65 and older, or ²⁾receive 100% exemption as a 100% disabled veteran will not see an increase in city property taxes.

Official Ballot Language

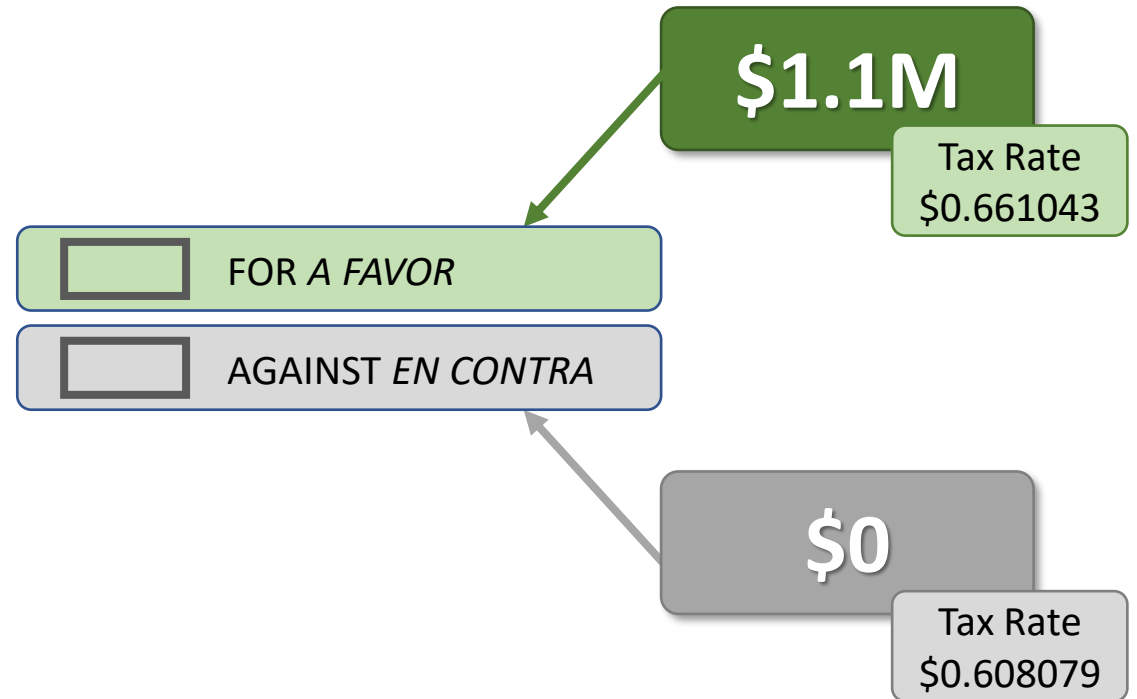
City of Copperas Cove Special Rate Election Proposition A
Elección especial ciudad de Copperas Cove, Texas
Propuesta A

Approving the ad valorem tax rate of \$0.661043 per \$100 valuation in the City of Copperas Cove for the current year, a rate that is \$0.052964 higher per \$100 valuation than the voter-approval tax rate of the City of Copperas Cove, for the purpose of competitive Police and Fire salaries and maintaining public services. Last year, the ad valorem tax rate in the City of Copperas Cove was \$0.672652 per \$100 valuation.

Aprobar la tasa impositiva ad valorem de \$0.661043 por valuación de \$100 en la Ciudad de Copperas Cove para el año en curso, una tasa que es \$0.052964 más alta por valuación de \$100 que la tasa impositiva aprobada por los votantes de la Ciudad de Copperas Cove, para el propósito de salarios competitivos para la policía y los bomberos y el mantenimiento de los servicios públicos. El año pasado, la tasa impositiva ad valorem en la ciudad de Copperas Cove fue de \$0.672652 por cada \$100 de valoración.

FOR A FAVOR

AGAINST EN CONTRA



Official Ballot Language

City of Copperas Cove Special No-New-Revenue Tax Rate Election

Overall decrease of \$0.011609 from last year's tax rate

Proposition

Approving the ad valorem tax rate of **\$0.661043** per \$100 valuation in the City of Copperas Cove for the current year, a rate that is \$0.052964 higher per \$100 valuation than the voter-approval tax rate of the City of Copperas Cove, for the purpose of competitive Police and Fire salaries and maintaining public services. Last year, the ad valorem tax rate in the City of Copperas Cove was \$0.672652 per \$100 valuation.

The tax revenue increase will be used to fund competitive salaries for Police and Fire and maintain public services.

Your Vote Decides!

FOR



- Tax Rate Decrease
- Adds \$1.1 million to the budget
- Funds competitive salaries for Police Officers and Firefighters
- Maintains essential public services



AGAINST

- Tax Rate Decrease
- General Fund Deficit (\$414K)
- Does not fund competitive salaries for Police Officers and Firefighters

Voting Steps

- Register to Vote – **by October 7**
- Become informed
- Share with Community

- **VOTE EARLY**

	Coryell	Lampasas
• October 21-25	8-5	8-5
• October 26	7-7	7-7
• October 27	11-5	9-3
• October 28-31	7-7	7-7
• November 1	7-7	7-7

- **ELECTION DAY – November 5**




A large graphic featuring a red checkmark above the word 'Vote' in a bold, blue, sans-serif font.

Be Informed, Share, and VOTE

ONLINE

[https://www.copperascovetx.gov/
budget/tax-rate-election/](https://www.copperascovetx.gov/budget/tax-rate-election/)

Or

City of Copperas Cove
social media



CALL

City of Copperas Cove

City Hall

254-547-4221 x5

Public Relations

254-547-4221 x6243

Questions

