1. Public Education, Outreach, and Involvement

The MS4 is required to develop, implement, and maintain a public education and outreach program to distribute information to the community about impacts of stormwater discharges on water quality, the hazards associated with illegal discharges and the improper disposal of waste, and steps the public can take to reduce pollutants in stormwater runoff.

2. Illicit Discharge Detection and Elimination

The MS4 must develop, implement, and enforce a program to detect and eliminate illicit discharges.

3. Construction Site Stormwater Runoff Control

The MS4 is required to develop, implement, and enforce a program to reduce pollutants in any stormwater runoff to the small MS4 from construction activities disturbing greater than or equal to one acre of land (including smaller sites that are part of a larger common plan of development), through the development of an ordinance (or other regulatory mechanism) to require erosion and sediment controls, as well as sanctions to ensure compliance, and procedures for site plan and public comment review.

4. Post-construction Stormwater Management in New Development and Redevelopment

The MS4 is required to develop, implement, and enforce a program to address stormwater runoff from new development and redevelopment projects that disturb greater than or equal to one acre of land (including smaller sites that are part of a larger common plan of development), through the development of an ordinance (or other regulatory mechanism) to address post-construction runoff, the development and implementation of structural and non-structural BMPs appropriate to the community, and procedures to ensure adequate long-term operation and maintenance.

5. Pollution Prevention and Good Housekeeping for Municipal Operations

The MS4 is required to develop and implement an operation and maintenance program that has the goal of preventing or reducing pollutant runoff from municipal operations.